



# 15th Open Forum

BARCELONA, SPAIN - NOVEMBER 5-8, 2014

FÉDÉRATION INTERNATIONALE DES CONSEILS  
EN PROPRIÉTÉ INTELLECTUELLE

INTERNATIONAL FEDERATION OF  
INTELLECTUAL PROPERTY ATTORNEYS

INTERNATIONALE FÖDERATION  
VON PATENTANWÄLTEN



## IT'S YOUR OPPORTUNITY

To listen to and debate with the experts recent international developments in intellectual property protection and their impact on day-to-day practice.

## OPEN TO ALL

FICPI members, non-members, intellectual property practitioners, colleagues from industry and official bodies.

## CLE/CPD CREDIT

Up to 10.5 hours may be available for practitioners from the United Kingdom, Japan, Netherlands, Australia, NZ and other countries.

[www.ficpi.org](http://www.ficpi.org)

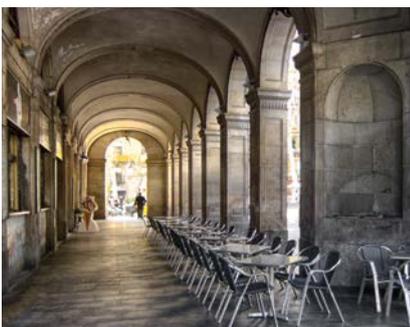


## Barcelona is the only city in the world with nine buildings on the UNESCO World Heritage List, evidence of its cultural wealth



Since it was founded over two thousand years ago, it has been the traditional gateway to Spain, through which a multitude of cultures have entered to enrich the city. You can follow the traces of this history and diversity as you walk through the city: through the Barrio Gótico, built over the Roman ruins; and through the Eixample district, with its “Catalan art-nouveau” or Modernista buildings, which is a showcase for Gaudi’s dazzling architecture, being laid out on an ordered and rational grid pattern.

It is more than 20 years now since the 1992 Olympic Games: the occasion for a deep transformation of the city’s seafront area, and a milestone in Barcelona’s overall process of renewal, which has continued into the 21st century and is still going on, showing the city’s dynamic and pioneering spirit. The result is a destination that combines an impressive event-friendly infrastructure with a buzzing street life.



It is also worth mentioning that gastronomy is one of the mainstays of Catalan culture: the region’s most famous chefs have made Barcelona synonymous with an extraordinary, varied and high quality culinary cuisine.

**CLIMATE:** Barcelona has a mild Mediterranean climate, quite humid but not much rain. The average temperature in November is 57°F/14°C (min. 52°F/11°C max. 66°F/19°C).

**CURRENCY:** Euro (€)

**POWER CONNECTION:** 220V 50Hz

# General Information and Recommendations

## SCHEDULE OF EVENTS

The 15th Open Forum programme will begin on Wednesday, November 5 with an optional new member/first time attendee reception for new FICPI members, as well as any existing members who want to get more involved in the Federation's work.

The new member/first time attendee reception will be followed by a welcome reception with a special programme of entertainment at the *Palau de la Música Catalana*.

The Forum will continue with business meetings on Thursday and Friday. A plenary session will be followed by the usual "three streams" format, intermingled with special break-out workshops dealing with specialised topics in the fields of patents and trade marks.

The Museu Marítim de Barcelona will be the venue of the Forum closing dinner on Friday, November 7.

Delegates' Guests' (DGs) tours are included on Thursday and Friday.

For the afternoon of Wednesday, November 5, optional tours have been organised. On Saturday, November 8, optional excursions are also scheduled.

## LANGUAGES

All working sessions are held in English.

Catalan and Spanish are the official languages; English is fairly widely spoken.

For the tours, the organisers hope to be able to provide French and German speaking guides as well as English. Please indicate your preference on the booking form.

Please note that French and German speaking guides will be provided only if there are sufficient numbers of persons requesting them.

*We strongly recommend that you send your registration form and payment as soon as possible to ensure availability, preferably no later than July 25, 2014*

## VENUE & ACCOMMODATION

The *Hotel Rey Juan Carlos I* is the conference hotel while the meeting spaces for the 15th Open Forum are located in the adjacent *Palau de Congressos de Catalunya*.

Situated in a privileged location, the hotel dominates the Avenida Diagonal in Barcelona, the city's main street: a location with good access that connects easily to the airport (12 km away) and to the historic city centre.

Opened on occasion of the 1992 Olympic Games, the *Rey Juan Carlos I* has since enlarged its facilities with the addition of the wellness and spa club, thus becoming a real "urban resort".

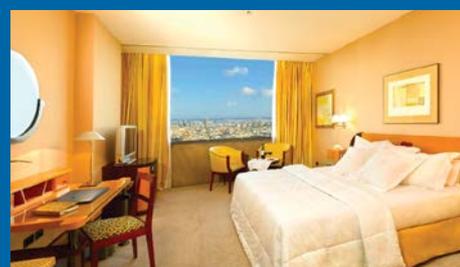
The *Palau de Congressos de Catalunya*, a symbol of contemporary Barcelona, is located steps away from the hotel, with an exclusive entrance through its beautiful gardens designed at the beginning of the 20th century by the great Catalan landscape gardener Fontserrec.

The hotel offers a choice of accommodation between Standard and Executive rooms; the Executive rooms are all located on the 12th floor and grant free access to the exclusive Executive lounge.

## IMPORTANT DETAILS

Delegates and delegates' guests staying in other hotels will be responsible for their own transport to and from the various FICPI events.

At the time of organising this event, the best possible rates were negotiated with the hotel for delegates booking accommodation through our organisers. It is possible that even better rates may be available through other channels closer to the event, but with no guarantee that rooms at those prices will be available for the entire duration of the Forum.



## Hotel Rey Juan Carlos I

Avda. Diagonal 661, Barcelona  
Tel. +34 933 644040

## Room Rates

### STANDARD

double room for single use: € 183  
double room: € 199

### EXECUTIVE

double room for single use: € 243  
double room: € 259

*Prices are per night, inclusive of breakfast, service and VAT. City tax is NOT included.*

Executive rooms are limited and will be allocated on a first come, first served basis.

**Check-in:** from 2.00 p.m.

**Check-out:** by 12.00 p.m.

In order to guarantee early check-in or late check-out, an additional night has to be reserved and paid.



# FICPI 15th Open Forum

The registration fee for Forum delegates covers admission to the working sessions, workshops, refreshment breaks and working lunches and participation in the evening social programme, as detailed in this brochure. It does not cover any optional tours.

1x the delegate registration fee must be paid for each delegate seeking admission to the Forum.

*Persons registered as delegates will not be permitted to take part in the delegates' guests' programme.*

The registration fee for delegates' guests covers participation in the delegates' guests' programme and in the evening social programme, as detailed in this brochure. It does not cover any optional tours.

1x the delegates' guest fee must be paid for each person wishing to join the delegates' guests' programme.

Professional assistants or associates of delegates who wish to participate in the working sessions, refreshment breaks and working lunches must register as delegates. Persons registered as delegates' guests will not be admitted to the working sessions, refreshment breaks and working lunches, which are reserved for delegates.

*Persons not in possession of a valid delegate or delegates' guest registration will not be admitted to any part of the 15th Open Forum. Any such persons who are present during any part of the 15th Open Forum for which a fee is payable will be asked to leave the vicinity of the meeting immediately.*

## OPTIONAL TRIPS

The fee for the optional Wednesday half-day trip includes the full cost of the excursion on Wednesday afternoon, November 5.

The fee for the optional full-day excursion includes the full

cost of the excursion and lunch on Saturday, November 8.

## Meeting Information Desk

### In The Rey Juan Carlos I Hotel Lobby

The Registration and Information Desk will be open on Wednesday, November 5 from 10:00 am to 12:00 pm and from 2:00 pm to 6:00 pm and on Thursday, November 6 from 9:00 am to 12:30 pm.

### SPECIAL DISCOUNTS:

FICPI is pleased to offer special discounts from the Forum delegate fee for all persons attending their first FICPI Forum and to members of firms or organisations sending two or more representatives to the Forum.

Details of the discounts are indicated on the registration form.

*Please note the following conditions that apply:*

1. For all persons attending their first FICPI Forum, a special **1st time attendee discount of €150** is applicable. This discount is not applicable to ExCo delegates. In claiming this discount, delegates self-certify that they have not previously attended a FICPI Forum or Symposium. The organisers reserve the right to verify this.
2. For the second or subsequent member of a firm or organisation sending more than one representative to the Forum, a special **2nd/subsequent firm representative discount of €150** is applicable to the second or subsequent registration; the discount is not applicable to the first representative of the firm or organisation at the Forum.
3. Only one discount may be claimed for an individual registration. The 1st time attendee and 2nd/subsequent firm representative discounts may not be accumulated.
4. All discounts and other special rates are applicable only at the discretion of FICPI and the organisers. Discounts may be withdrawn at FICPI's sole discretion, and no reasons for such withdrawal need be given.

## How To Get To Barcelona



### AIR TRAVEL PARTNER

FICPI has entered into an agreement making oneworld the official airline alliance of FICPI's 15th Open Forum. Book your flights to Barcelona on oneworld and enjoy flight discounts, special booking tools, and a 24 hour support desk.

Go to [www.oneworld.com/events](http://www.oneworld.com/events) and use event code OW53A13.

## AIRPORT

Barcelona has excellent transport links with the rest of Spain and Europe, with domestic and international airlines operating almost 900 daily flights to more than 150 destinations throughout the world.

The main airport, El Prat, is located 16 km south of the city and only 12 km from the Hotel Rey Juan Carlos I which can be reached by:

**Taxi:** 15 minutes drive.

**Train/Metro:** 40 minutes: take the train to Sants Estació station; from there, take the metro line n. 3 (green line) to Zona Universitaria (2 minutes walking distance from the hotel).

**Bus/Metro:** 40 minutes: aerobús shuttle bus service (A1, stopping right in front of the terminals) links the airport to the city centre. Get off the bus at Plaça Espanya (first stop), then take the metro line n. 3 (green line) to Zona Universitaria.

The airport is well connected with central Barcelona, by: aerobús (A1 and A2); train (RENFE); bus (TMB) and night bus (NITBUS).

Some low cost airlines use Girona airport instead, which is situated about 90 km from Barcelona and is connected to it by several buses.

To arrange for a private transfer, contact ENIC [ficpi@enic.it](mailto:ficpi@enic.it)

## TAXIS

Barcelona has a fleet of about 10,500 taxis, which are recognisable by their yellow and black livery. Taxis can be found easily at the airports; there are several ranks throughout the city, and taxis may also be hailed in the streets.

## FICPI EVENTS TRANSPORTATION

Transportation for the DGs' tours and the optional excursions, as well as for the social events will be by bus, and will be available exclusively for those who make arrangements with our organisers at the hotel pre-booked for FICPI. Bus transfers will depart from and return to the Hotel Rey Juan Carlos I only.

*Please note that drop off/pick up is not permitted in front of the Palau de la Música Catalana, the venue for the Forum Welcome Reception (distance: about 500 m).*

## Dress Recommendations

**Working Sessions:** Business attire.

**DGs' and optional tours:** Casual clothing; *comfortable walking shoes are highly recommended.*

**Welcome Cocktail (November 5):** Cocktail attire (ties for gentlemen). Since we will have to walk from and to the bus stop, comfortable shoes are recommended.

**Informal dinner (November 6):** Casual clothing (no tie required).

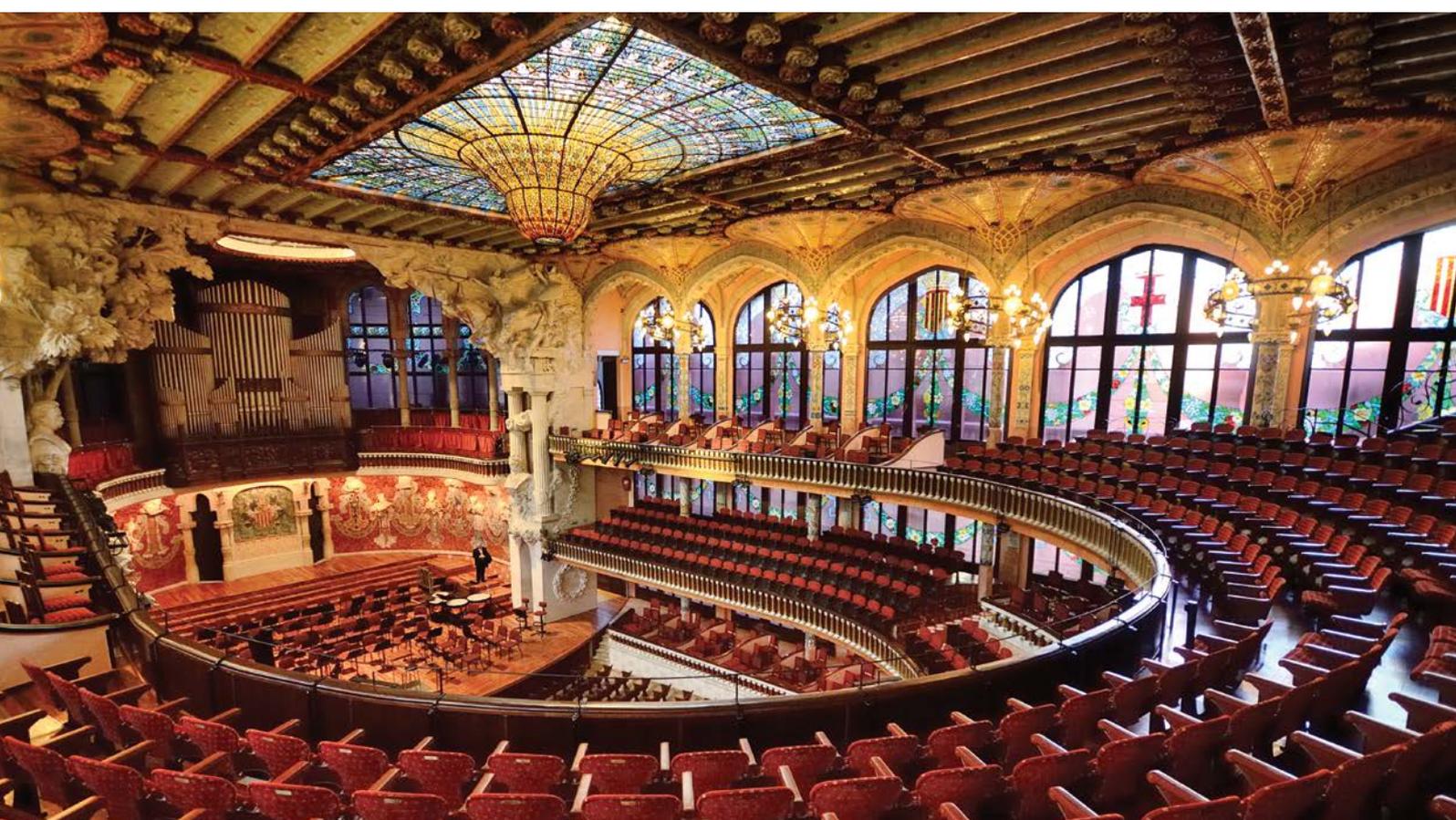
**Closing dinner (November 7):** Business attire.

## DIETARY REQUIREMENTS

Requests for vegetarian meals can be accommodated as well as other dietary requirements: *please indicate clearly any special requests on the registration form.*

## PRIVATE FUNCTIONS

We take this opportunity respectfully to bring to everybody's attention Rule 11 of the FICPI Code of Conduct which provides that the organising of business-related receptions or private functions during official meetings of FICPI is contrary to the tradition and spirit of the Federation and is not permitted.



**PATENTS**

**TRADE MARKS/DESIGNS**

**GENERAL**

9:00-10:30	1. Plenary "The future belongs to those who prepare for it today"			
Session 1	<p>Increasingly IP offices are establishing modern approaches aimed at improving procedures for users through the adoption of enhanced electronic facilities and communications with each other. We have seen the Vancouver group of Canada, Australia and the UK partner with WIPO to develop Centralised Access to Search and Examination (CASE), a digital library of search and examination material. China, New Zealand and Singapore have since joined this initiative. Within the IP5 offices of the EPO, JPO, KIPO, SIPO and USPTO, we have seen the introduction of or plans for the Common Application Format, the Common Citation Document, the One Portal Dossier and now the Global Dossier, which will integrate the IP5 proposals with WIPO and CASE. It is said the Global Dossier will advance the patent system by reducing user costs through increased efficiencies, international examiner collaboration and enhanced work sharing. Architects of this initiative aspire to users accessing one portal to manage filings in all participating countries thereby avoiding costs, for example relating to duplicate documentation. Other cost and efficiency achieving harmonisation is planned by the Tegernsee Group of patent offices, and WIPO is proposing its ePCT system of simplified national phase filing. Panellists will expand on all of this and more, and will discuss its likely impact not only on the professional services we offer but also on our profession itself.</p> <p><b>MODERATOR:</b> Coleen Morrison (CA) <b>SPEAKERS:</b> Alan Kasper (US), Sylvain LaPorte (CA) - Commissioner of Patents, Registrar of Trademarks and CEO, CIPO (tbc), Cornelia Rudloff-Schäffer (DE) - President, German Patent &amp; Trade Mark Office (tbc)</p>			
10:30-11:00	<b>Refreshment Break</b>			
11:00-12:30	2.1 Inventive Step	2.2 Trade marks and Fashion	2.3 Leading a Team of IP Professionals	
Session 2	<p>The longer patent attorneys practice, the more they understand that non-obviousness or inventiveness is an undefined legal term. The answer to the question whether something is inventive or not depends on the point of view of an entirely fictitious person, the skilled person. The approaches in the US, Europe and Asia seem to be similar, at least on paper. However, there are real issues between different technical fields as well as jurisdictions. The panel will explore the points of view used in assessing inventive step.</p> <p><b>MODERATOR:</b> Arild Tofting (NO) <b>SPEAKERS:</b> Claudio Germinario (IT), William Y. Klett III (US), Tomokatsu Tsukahara (JP) - Former Chief Judge IP High Court</p>	<p>Trade marks are what makes the world of fashion go around. Without strong brand recognition fashion could not exist. This session will explore some of the many interesting aspects of trade marks and fashion. Speakers will discuss issues surrounding the protection of marks, well known and otherwise, in the fashion industry. Enforcement of those rights will also be considered and in particular anti-counterfeiting strategies.</p> <p><b>MODERATOR:</b> Elia Sagrañes (ES) <b>SPEAKERS:</b> Mireia Curell (ES), Leslie Lott (US), Gloria Wu (CN), Industry Representative (tbc)</p>	<p>Even in tough economic times, companies and firms can thrive when IP professionals work together collaboratively. Collaboration may be the biggest factor in workplace satisfaction, firm profitability and sustainability. In this interactive session we will discuss creating a culture of collaboration as well as attracting, keeping and motivating professionals other than through compensation. Speakers will also canvass effective techniques for having professionals do what they say they will do. Means of instilling leadership and a sense of ownership will also be covered.</p> <p><b>MODERATOR:</b> Richard Goldstein (US) <b>SPEAKERS:</b> David Divine (US), Antonio Tavira (ES)</p>	
12:30-2:00	<b>Lunch</b>			
2:00-3:30	3.1 Partial Priorities and Toxic Divisionals	3.2 Trade marks and Designs in Sports	3.3 Designing a Profitable IP Firm	
Session 3	<p>FICPI has long been discussing the question of assigning partial priorities to parts of a more generic claim that encompasses several separable subject-matters disclosed in different priority applications. Recent case law of different EPO Boards of Appeal has, however, shown that reasonable minds may still widely disagree on the concept of partial priorities and the requirements that a claim must fulfil to be assigned more than one priority date. This session will report the current status of case law and opinions.</p> <p><b>MODERATOR:</b> Jérôme Collin (FR) <b>SPEAKERS:</b> David Cheng (CN), Alexander Esslinger (DE), Christopher Rennie-Smith (GB) - Chairman TBoA EPO</p>	<p>New York Yankees, Montreal Canadiens, Real Madrid, Bayern Munich, Manchester United or Dallas Cowboys - fans love their teams. Speakers will consider some of the special considerations arising when trade marks rights relating to sports teams are sought and then enforced. Sponsorship, licensing, colours, venues and personality rights will all be discussed.</p> <p><b>MODERATOR:</b> Luis-Alfonso Durán (ES) <b>SPEAKERS:</b> Alejandro Angulo (ES), Naresh Kilaru (US), Ranjan Negi (IN), Kay Rickelman (ZA)</p>	<p>How do you price your time/work to have a profitable firm in an environment where clients refuse to pay for many of the services that were provided historically? How do you respond to a tender offer or request for proposal (RFP)? How should you redesign your firm to deal with issues like the Global Dossier, companies that steal away your fees for international filing, and the Unitary Patent System?</p> <p><b>MODERATOR:</b> Patrick Erk (DE) <b>SPEAKERS:</b> Malte Köllner (DE), Antonio Pizzoli (IT)</p>	
3:30-4:00	<b>Refreshment Break</b>			
4:00-5:30	4.1.1 Patent Workshop: <i>Myriad</i> and <i>Prometheus</i>	4.1.2 Patent Workshop: Patent Strategies in the Wireless and Cloud Environments	4.2 Trade mark Workshop: Experience is the name we give our mistakes!	4.3 General Workshop: Working and communicating outside the office
Session 4	<p>Protecting innovation in the biotechnology sector has faced many hurdles, not least being interpretation of patent eligibility to rapidly developing technology. Legislative reforms and judicial consideration challenge conventional wisdom on patentable subject matter. The two most striking developments were the US Supreme Court decisions of <i>Prometheus</i> and <i>Myriad</i>. These have the potential to stymie commercialisation of life science research, particularly in the areas of biologics and personalised medicine. Revised patenting strategies are essential in light of dynamic public interest sentiments and politicisation of judicial reviews. Participants will discuss the implications and consequences of these cases.</p> <p><b>WORKSHOP LEADERS:</b> Bill Pickering (AU), Leonard R. Svensson (US)</p>	<p>The world is in the midst of a mobile revolution. Wireless devices and cloud computing have reshaped the way we work, live, and play. Hardware and software are developing to provide an increasing array of devices and services for consumer and businesses alike. The mobile world has also reshaped the patent landscape by creating new patent protection and enforcement challenges. Participants will explore patent drafting, filing and enforcement strategies in the telecommunications and software industries with a focus on the latest advancements in wireless and cloud computing technologies.</p> <p><b>WORKSHOP LEADERS:</b> Essenes Obhan (IN), Brett Slaney (CA)</p>	<p>Participants will discuss what means are available in various jurisdictions for making corrections to the record when the error is made by a National or Regional Trade marks Office. The advantages and disadvantages of various procedural options will be considered. Also discussed will be the correction of unintentional errors on the part of the Applicant and what is best practice for an office to adopt for making these corrections.</p> <p><b>WORKSHOP LEADERS:</b> Toni Polson Ashton (CA), Elia Sagrañes (ES)</p>	<p>Be a travel warrior - rare is the attorney who never travels and never works at home. Participants will discuss the best devices and apps that facilitate remote work. Participants will also discuss strategies for optimising communication and professional effectiveness when not physically in the office.</p> <p><b>WORKSHOP LEADER:</b> Gustavo Barbosa (BR)</p>

## PATENTS

## TRADE MARKS/DESIGNS

## GENERAL

	PATENTS	TRADE MARKS/DESIGNS	GENERAL
9:00-11:00  Session 5	<b>5.1 Unified Patent Court</b>  Patent litigation in Europe has been a national domain. Thus it is not harmonised, like the colours of our cars. However, although nothing prevents customers from buying cars of all colours, black or silver prevail. Similarly, patent litigation plaintiffs tend to pick the few mainstream fori. The UPC should harmonise patent litigation in Europe. One significant question is what colour will the litigation be, black and silver or pink and yellow? In late 2014, we are close to the start of the UPC. Top experts will provide the latest news and their views on the colours of litigation in the UPC.  <b>MODERATOR:</b> Richard Ebbink (NL) - European Patent Litigator <b>SPEAKERS:</b> Daniel Alge (AT) - Patent Attorney, "Technical Judge" at the Commercial Court Vienna, Dr. Martin Chakraborty (DE) (Litigator), Dr. Klaus Grabinski (DE) - Judge Bundesgerichtshof and member of Draft committee for the RoP of the UPC, Kevin Mooney (GB) - Litigator and Chairman of Draft committee for the RoP of the UPC	<b>5.2 Foreign Words as Trade marks</b>  Foreign terms can be great trade marks. They can also be embarrassing mistakes. Foreign words can convey sophistication and bring an element of the exotic to otherwise mundane goods. Speakers will consider the implications associated with trade marks comprising words in languages other than that of the country in which they are being registered. What is prohibited, what is ill advised? What are the preferred strategies for protecting such marks? How is law and practice changing in our internationalised and highly digital world? Speakers will deal with these and other questions surrounding foreign words as marks.  <b>MODERATOR AND SPEAKER:</b> Uğur Aktekin (TR) <b>SPEAKERS:</b> Ian Gill (GB), Vikrant Rana (IN), Joseph S. Yang (CN)	<b>5.3 Best Laid Schemes - Attorney Compensation Schemes</b>  In this session managing partners will discuss various compensation schemes including what options exist, what works and what does not. Speakers will consider the factors that need to be balanced to achieve the overall goals of the firm while satisfying individual partner financial expectations and lifestyle preferences. Speakers will consider how to deal with junior partners, salaried partners, full partners and retiring partners and associates.  <b>MODERATOR:</b> Peter Huntsman (AU) <b>SPEAKERS:</b> Stephen Carter (GB), Doug Deeth (CA), David Merrylees (BR)
11:00-11:30	<b>Refreshment Break</b>		
11:30-12:30  Session 6	<b>6.1 Revival of Reach Through Claims?</b>  In 2001, the EPO, USPTO and JPO concluded that claims encompassing a genus of compounds defined only by their function wherein the relationship between the structure of the compounds and their function is unknown and has not been disclosed, do not comply with the requirement of sufficiency of disclosure / enablement. This practice was confirmed in many decisions since then. Given the recent German Federal Court of Justice decision "Dipeptidylpeptidase Inhibitors", can we anticipate a revival of Reach-Through-Claims? The session will discuss this question and consequences.  <b>MODERATOR:</b> Michael Caine (AU) <b>SPEAKERS:</b> Dr. Thorsten Bausch (DE), Karl Hermanns (US)	<b>6.2 Mock Trial of the Future</b>  Fast Forward... through time with our presenters who will perform a mock trial of the future. The case will be set in 2022 in an era when 3-D printing has been perfected and commercialised. This has thrown a proverbial wrench into IP law enforcement. To further complicate matters, the prevalence of on-line sales confound jurisdictional boundaries. What will this brave new world of IP look like and how might IP laws adapt? Join our panel to find out.  <b>MODERATOR/CLERK OF THE COURT:</b> Joseph Nabor (US) <b>JUDGE:</b> Robert Katz (US) <b>DEFENCE COUNSEL:</b> Caroline Casalonga (FR) <b>PLAINTIFF COUNSEL:</b> Marek Lazewski (PL)	<b>6.3 Redesigning the Client</b>  Clients are working on limited budgets, limited support staff, and short deadlines. How do you teach them to use your services in a helpful way? The session will consist of a series of short demonstrations of techniques for enhancing your relationship with your client, thereby strengthening your relationship and the amount of work you receive.  <b>MODERATOR:</b> Louis-Pierre Gravelle (CA) <b>SPEAKERS:</b> Julie Ballance (NZ), Didier Intès (FR), Robert Watson (GB)
12:30-2:00	<b>Lunch</b>		
2:00-3:30  Session 7	<b>7.1 Opposition</b>  The US have introduced something resembling the opposition systems known from Europe and Asia. In Europe, the defendants of infringement litigation are frustrated by the duration and results of opposition proceedings, whereas litigation and cost-adverse clients like the long lasting and relatively inexpensive oppositions. In Australia, a pre-grant opposition system is used. The session will provide first-hand experiences with the new US system and highlight the pros and cons of oppositions in the US, Europe and Australia.  <b>MODERATOR:</b> John W. Knox (CA) <b>SPEAKERS:</b> Erika Arner (US), Dr. Wolfgang Behr (DE), Greg Chambers (AU)	<b>7.2 Ambush Marketing</b>  Ambush marketing refers to marketing campaigns that are centred around an event, but for which authorisation was not given by the event organiser and no sponsorship money was contributed. These are often creative campaigns that may or may not involve infringing conduct. Representative speakers will consider the issues arising from ambush marketing, including examining the limits of acceptable versus infringing conduct.  <b>MODERATORS:</b> Toni Polson Ashton (CA), Robert Watson (GB) <b>SPEAKERS:</b> Susie P. Arnesen (DK), Luiz Henrique O. do Amaral (BR), Lena Shen (CN), Leigh A. Walters (CA) <b>COLOUR "IMAGE":</b> Daniel Alge (AT)	<b>7.3 Liability</b>  If the bread falls on the buttered side: Liability and disciplinary risks of an IP Firm and how to avoid them. Attorneys and law firms have to cope with very high standards for due care and diligence on both a personal and an organisational level in order to avoid malpractice and liability issues. At the same time, IP work requires the handling of large commercial values on a daily basis. What happens if things do go awry? This session gives examples of what can go wrong, how to deal with it and how to avoid it. We shed light on cases that have been brought before disciplinary committees and insurance companies, and on measures a firm may take to hedge organisational risks.  <b>MODERATOR:</b> Roberto Pistolesi (IT) <b>SPEAKERS:</b> Redvers Cunningham (GB), Barry Graham (US), Huw Hallybone (GB)
3:30-4:00	<b>Refreshment Break</b>		



## Wednesday - November 5, 2014

### OPTIONAL EXCURSIONS

Take advantage of your early arrival by joining other delegates and guests on tours of two major cultural landmarks.

**Please indicate your choice on the registration form!**

*For all optional visits, a minimum number of participants is required; if this is not achieved, the tours may be cancelled. The itineraries of the tours may be slightly varied.*

#### Option A: Basilica of the Sagrada Familia

**Meeting point: main lobby at 2:00 pm**

The Sagrada Familia is one of the iconic symbols of Barcelona and one of the most famous churches in the world. This is partly because of its unique architecture, created by the genius Antoni Gaudí, and partly because its construction has mirrored the bygone age of great cathedrals, when it took two centuries to build a great Gothic church. Although still incomplete, the church is a UNESCO World Heritage Site, and in November 2010 was consecrated and proclaimed a basilica by Pope Benedict XVI.

We are proud to announce that we can offer to FICPI participants a really exceptional programme for this visit, with an extraordinary mentor: Mr Etsuro Sotoo, the famous Japanese sculptor who has been working on the completion of the Sagrada Familia since 1978.

We will start with a special introductory lecture by Mr Sotoo, in the Crypt of the Church exclusively reserved for our group. This way our guests will have a unique opportunity to get to know the point of view of a real expert, an artist directly involved in Gaudí's masterpiece and well acquainted with its symbolism, its stunning architecture, its singularity. Mr Sotoo will then lead our group to the Nativity façade and to the inner Temple for the rest of the guided visit.

*Don't miss this unique opportunity!*

#### Option B: FC Barcelona - Stadium and Museum with sightseeing tour of North Barcelona

**Meeting point: main lobby at 2:00 pm**

We will enjoy a panoramic sightseeing tour of the northern area of Barcelona, along the Avenida Diagonal, including the Monestir de Pedralbes, the Palau Reial and, last but not least, the internationally famous Camp Nou.

Fútbol Club Barcelona's Stadium is one of the great "cathedrals" of world football; we will have a chance to visit every corner of this great stadium and to witness first-hand the places where daily life occurs at the Club. The Camp Nou tour will take us through the past and present of an emblematic stadium for both Barça supporters and all true football fans alike.

*Availability of this tour will depend on 2014 Champions League and La Liga schedules and will be reconfirmed once these are fixed. In case the tour cannot be reconfirmed, we will refund the fee, or offer the possibility of joining optional tour A, depending on availability.*

#### Welcome reception – Palau de la Música Catalana

**Meeting point: main lobby at 7:00 pm**

**Transfer by bus and on foot.**

*Carrer de Sant Pere Més Alt, s/n tel. +34 93 2957200*

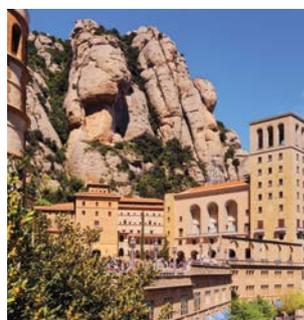
Built between 1905 and 1908, at the height of the Modernista building boom in Barcelona, the Palau de la Música Catalana is, together with the Hospital de Sant Pau, the masterpiece of Lluís Domènech i Montaner, one of the key figures of Catalan modernism. It is a UNESCO World Heritage Site and Barcelona's most popular concert hall.

Forum delegates and their guests will have the opportunity to listen to a concert performance of sardanas (typical Catalan music) inside the spectacular concert hall. A cocktail reception will follow in the foyer.

## Thursday - November 6, 2014

### Guided tour "Montserrat"

**Meeting point: main lobby at 9:30 am. By bus. Return 4:00 pm.**



A mountain and a monastery, Montserrat is one of the most emblematic places in Catalonia, not only for its beautiful landscape, but also for its historical, political and religious significance throughout the region.

Perched 725 metres above the sea level, the monastery is the site of a Holy Shrine dedicated to the Black Virgin of Montserrat, Patron Saint of Catalonia. Every day one can still hear songs sung by the oldest children's choir in Europe, the "Escolania de Montserrat". The Museum has an important selection of early paintings, spanning from the 13th to the 18th centuries, and the largest and most representative collection of Catalan paintings from the 19th and 20th centuries.

## Informal dinner – Restaurant “Can Cortada”

Meeting point: main lobby at 7:30 pm. Transfer by bus.

Avda. de l'Estat de Catalunya, s/n - tel. +34 93 4272315

Forum delegates and guests will spend a relaxing evening enjoying a traditional Catalan dinner in the rustic atmosphere of the *Can Cortada* restaurant. The beginnings of the current farmhouse go back to the XI century, when the gentlemen of Horta (a neighbourhood of Barcelona now completely swallowed up by the city's urban layout) built a defensive tower to look out for possible attacks. During the XV century the tower became a farmhouse, and in 1711 AD the property was acquired by the Cortada family that gave its name to the present venue.

## Friday - November 7, 2014

### Guided tour “Barrio Gótico

Meeting point: main lobby at 9:30 am. By bus. Return 3:30 pm.



A stroll through Barcelona's Gothic Quarter (Barrio Gótico) reveals to light the early Roman city of Barcino and the medieval town with its palazzos, mansions and Gothic churches. In fact, the original centre of Roman and medieval Barcelona still forms the core of 21st-century Barcelona.

The Plaça del Rei proudly showcases an architectural ensemble comprising the royal residences of the Catalan-Aragonese monarchs. Beneath it lie the impressive archaeological remains of Roman Barcino. Our tour will include a visit of the Cathedral: built over six centuries (13th-19th), this predominantly Gothic building reflects the different generations who have left their imprint, and the blend of architectural styles. We will also visit the Picasso Museum: housed in five Catalan-Gothic-style palazzos, it shows the solid bond between the Malaga-born genius and the city of Barcelona. The permanent collection comprises over 3,800 works from different periods, but with particular emphasis on works from his formative years and youth.

### Closing Dinner – Museu Marítim

Meeting point: main lobby at 7:30 pm. Transfer by bus.

Av. de les Drassanes, s/n - tel. +34 93 3429920



The Museu Marítim is located by the waterfront, in one of Barcelona's finest landmark buildings: the Reials Drassanes, the medieval shipyards which are a unique example of civic Gothic architecture. The high point of the Museum's permanent collection is the *Real* - a full-scale replica of the galley

used by Don Juan of Austria at the battle of Lepanto in 1571 AD, which is housed in the *Grada Mayor* where our aperitif will be served. The Forum closing dinner will then take place in the recently restored Sala Marques des Comillas, a 300-year-old hall, and the most spectacular space in the Reials Drassanes.

## Saturday - November 8, 2014

### OPTIONAL EXCURSIONS

Two optional full-day excursions are offered for Saturday, November 8, one in the city: “Montjuïc and Miró's Foundation”, which is suitable for those who will need to leave Barcelona in the afternoon, and the other one to Sant Sadurn d'Anoia: “Cavas Codorniu tour”. The Saturday excursions will afford the delegates and their guests a further excellent opportunity for networking or just relaxed socialising with other delegates and old friends to discuss matters of mutual interest. Both tours include lunch.

#### Option A: Barcelona “Montjuïc and Miró's Foundation”

Meeting point: main lobby at 9:30 am. By bus.



“Understanding urbanism from the top of the city”: the hill of Montjuïc has borne witness to, and been the focus of, key events that have shaped its personality. The first was the 1929 International Exhibition held in Barcelona, which fostered the development of the zone. More recently, the 1992 Olympic Games brought about major renewal.

We will start by introducing the history of Barcelona from Montjuïc, where we can enjoy a panoramic view of the whole city. From there, we will understand how Barcelona has been built and how it has been planned down through the centuries. Our programme will also include a visit of the Joan Miró Foundation: located in Montjuïc park, in a building designed by Josep Lluís Sert, the museum houses the most important public collection of works by the famous Catalan surrealist artist, Joan Miró.

#### Option B: Sant Sadurn d'Anoia “Cavas Codorniu tour”

Meeting point: main lobby at 9:30 am. By bus.



A privileged geographical location on a plateau near the sea, protected by mountains, the mild climate of the Mediterranean coast and the permeable soil have all made the Alt Penedès region the leading wine and cava producer of Catalonia.

Its wineries are renowned for their innovative and pioneering approach. The town of *Sant Sadurn d'Anoia* began producing the local sparkling wine, known as cava, in 1872 and, since then, the cava-producing sector has become the most successful in the Catalan wine industry.

We will enjoy an exclusive guided tour of the *Cavas Codorniu* winery, including a cava tasting. We will admire the splendid architecture by the modernist architect Josep Puig, declared historic artistic monument in 1976, while learning about the cava process during a train tour through the old cellars.



## New Member/First Time Attendee Reception

### Optional Session with leading FICPI members: How Can You Get Involved In FICPI's Work?

November 5, 5:45 pm - 6:45 pm

A special reception for new members, non-members, first time Open Forum attendees and members wanting to become more active in FICPI will be held immediately prior to the welcome cocktail for the Open Forum. Delegates will meet in small groups with senior members of FICPI and learn more about FICPI, its aims and activities and how it works to promote the needs of the IP profession, and opportunities to get involved. The session will also afford an excellent chance to exchange views on professional matters or practice management with experienced colleagues.

Please indicate your expression of interest on the registration form. No additional fee is payable for this session, at which light refreshments will be provided with the compliments of the President and Bureau of FICPI.

## Administration

### FEES & PAYMENT IN EURO (€)

Registration fees are indicated on the registration form and are to be paid in advance. Forms received without payment will NOT be processed.

### HOTEL ACCOMMODATION

ENIC will reserve your hotel accommodation upon receipt of your deposit, and full hotel details will be sent to you with your Registration Confirmation.

One night's deposit is required upon booking. A signed authorisation for the hotel to charge your credit card in case of late cancellations (after October 10, 2014) - e.g., rooms cancelled, cancelled nights and no-shows - is also required; please note that without this authorisation your accommodation CANNOT be guaranteed.

This authorisation will be sent to you, for signature, with your confirmation. The balance of your stay - after deducting the first night's deposit - should be paid directly to the hotel upon departure, together with any extras and city tax. All changes to hotel reservations must be requested in writing to ENIC; please do NOT contact the hotel directly.

### CANCELLATION, REFUND & SUBSTITUTION CONDITIONS

All cancellations must be requested to ENIC in writing.

FICPI Forum Registration fee refunds will be made as follows:

- For cancellations received up to July 25, 2014, 100% of the registration fees will be refunded.
- Between July 26 and October 10, 50% of the registration fees will be refunded.
- After October 10, registrations will be considered final and no refunds will be made.

Substitutions may be made at any time before the Forum begins, against a handling charge of € 50.

Please note that FICPI is not responsible for cancellation of attendance at the Forum for any personal reason, and no exceptions to the refund policies set forth herein will be made. You are therefore recommended to check your personal travel insurance in case you need to cancel your attendance at the meeting for any unforeseeable reason.

### FICPI 15th OPEN FORUM ORGANISERS

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## CONFERENCE HOTEL

### Hotel Rey Juan Carlos I

Avda. Diagonal, 661-671  
08028 Barcelona,  
SPAIN

Tel +34 933 644040  
Fax +34 933 644264

## FICPI FORUM HOTEL ROOM CANCELLATION POLICY

- For cancellations received by July 25, your deposit will be refunded in full.
- For cancellations received between July 26 and October 10, your deposit will NOT be refunded.
- For cancellations received after October 10, and in case of no-show, the hotel will apply a penalty of 100% of the amount of the whole stay.
- Your deposit will guarantee the first night of your stay; should you fail to show up, the deposit will not be transferred onto the second night and your reservation will no longer be guaranteed.
- Early departures will be charged in full.

All refunds will be made less a € 50 handling charge, and will be paid back AFTER the Forum.

## DISCLAIMER

All reasonable endeavours will be made to hold the FICPI 15th Open Forum and to present the printed programme as scheduled under circumstances that assure the comfort and safety of the attendees. However, neither FICPI, nor the organisers nor any of its or their representatives or agents shall have any liability to any person as a result of any cancellation of the meeting or any of the arrangements, programmes, or plans connected therewith or any loss, injury, damage or inconvenience which may be suffered by any person while travelling to or from, or during such person's presence in Spain in connection with the meeting. Participants are strongly advised to consider procuring their own insurance against any such occurrences.

**In order to secure reservations please send us your form and payment preferably NO LATER THAN July 25, 2014!**

## PROGRAMME HIGHLIGHTS

### Wednesday - November 5

- 2:00 pm **OPTIONAL** - Visit to "Sagrada Familia" or "FC Barcelona".  
*Meet in the hotel lobby for tour departure.*
- 3:30 - 5:00 pm CET group and other committee meetings  
*Open to Committee members only*
- 5:45 - 6:45 pm **OPTIONAL** - New member/First time attendee reception with senior members of FICPI - Hotel Rey Juan Carlos I
- 7:00 pm Welcome reception - Palau de la Música Catalana, Carrer de Sant Pere Més Alt, s/n  
tel. +34 93 2957200  
*Meet in the lobby for departure by bus*

### Thursday - November 6

- 9:00 - 10:30 am Forum Plenary Session
- 9:30 am Delegate's guest tour to "Montserrat", with lunch. Tour departure from hotel lobby.
- 11:00 - 12:30 pm Forum Sessions
- 2:00 - 3:30 pm Forum Sessions
- 4:00 - 5:30 pm Forum Workshops
- 7:30 pm Informal dinner at the "Can Cortada"  
Avda. de l'Estat de Catalunya, s/n  
tel. +34 93 4272315.  
*Meet in the lobby for departure by bus*

### Friday - November 7

- 9:00 - 11:00 am Forum Sessions
- 9:30 am Delegate's guest tour to "Barrio Gótico", with lunch. Departure from hotel lobby.
- 11:30 - 12:30 pm Forum Sessions
- 2:00 - 3:30 pm Forum Sessions
- 7:30 pm Closing dinner at the Museu Marítim  
Av. de les Drassanes, s/n,  
tel. +34 93 3429920.  
*Meet in the lobby for departure by bus*

### Saturday - November 8

- 9:30 am **OPTIONAL - FULL-DAY EXCURSIONS**  
Barcelona: "Montjuïc and Miró's Foundation"  
or Sant Sadurn d'Anoia: "Cavas Codorniu tour".  
*Meet in the lobby for tour departure*



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